

MM 99-25

CHICANO FEDERATION OF SAN DIEGO COUNTY, INC.

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Magalie Roman Salas, Esq.
Secretary
Federal Communications Commission
445-12th Street, S.W., Room TWB-204
Washington, D.C. 20554



RE: MM Docket No. 99-25

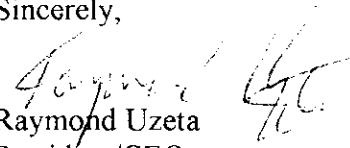
I am writing in support of the FCC's proposed rules to establish Low Power Radio Service (LPRS). Such a service will greatly expand and enhance the quantity as well as quality of radio programming for our country's growing ethnic communities, especially Latinos.

I believe that if the FCC is considering prioritizing who is eligible for new LPRS licenses, that non-profit community based organizations (CBO's) be included in the top priority category. For many ethnic communities, especially for new immigrants, CBO's are heavily used for the comprehensive array of services offered. And more importantly, because many CBO's are located and were founded in the communities they serve, they have a high degree of confidence and trust among those served.

LPRS is an opportunity to provide culturally sensitive and relevant information to our nation's ethnic communities, plus for potential CBO licensees, it creates employment and training opportunities for an industry in which minorities are not adequately represented.

Finally, it is important that for any new LPRS proposed that licensees be authorized adequate wattage-power so that their stations can effectively reach their intended audiences. I appreciate the FCC's consideration of my comments. While they are not technical in nature (I have no doubt you have received many technical responses), my point here is that creating LPRS is a viable endeavor which furthers the public interest to expand and improve services for an important segment of our nation.

Sincerely,


Raymond Uzeta
President/CEO

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